CHECKLIST OF POTENTIAL PRIMARY CARE AND HEALTH SERVICES RESEARCH STAKEHOLDERS

This checklist may help to prompt ideas of people and groups you need to contact:

- named people you know have influence over clinical practice or policy – just one of these might be your most important audience
- named civil servants in national or local government
- practitioner networks with wide reach – RCGP, networks for specific conditions and patient groups
- CCGs and the Clinical Research Network – access via Viv Shaw
- clinical guidelines and protocols – target decision-makers and respond to calls
- blogs, letters and comments in journals and trade magazines (Pulse, HSJ, many others)
- charities, NGOs and membership organisations
- PPI networks
- Academic primary care community – SAPC, your contacts
- Medical students and Cambridge medical societies
- GP education sector – HEE, Deanery
- Research funders – make sure you share your communications with your specific funder ahead of publication
- Private sector, industry – access via Cambridge Enterprise and possibly through PCU partners such as RAND Europe