

Dr Jenni Burt

The dog's boll** or the dog's dinner? Mixed methods approaches in health services research**

Mixed and multi method approaches are increasingly common in health services research. Whilst much has been written about the justification, design and benefit of mixed methods, there is correspondingly little published empirical research which rigorously employs such approaches. In this session, I will outline what mixed and multi methods approaches are, when you might use them, and - most importantly - how to go about integrating quantitative and qualitative data (a) across a series of studies and (b) within a single study. In doing so, I will draw on my current research concerned with the measurement of patient experience of primary care.